

# VP Partner Ecosystem

Connect your members with 50+ fully integrated health and wellbeing solutions

## The Power of Partnership

Partners bring a wide range of on-demand services that your employees and health plan members need to live their best lives. These solutions include specialized wellbeing, mental health and condition management services, healthcare consumer tools, unique benefits offerings and more.

Virgin Pulse maximizes the value of these partner programs through:

- Engaging members everyday with a seamless, mobile-first experience
- Delivering relevant programs to targeted user groups when they need them
- Driving partner awareness and utilization through integrated communications

As your Homebase for Health®, Virgin Pulse’s flexible approach consolidates the industry’s most expansive global collection of wellness, health and benefits resources into one comprehensive and engaging member experience.

Virgin Pulse leverages the power of partnerships and is always expanding the partner ecosystem to bring you the resources you need to achieve your total population health goals.

## Partner Ecosystem Today

54  
partners

28  
global  
partners

20+  
categories

35  
contracted  
through VP

19  
contracted  
through partner



# Certified Partners

Sold, contracted and invoiced through Virgin Pulse to reduce admin burdens.



Partner	Category	Global
Hello Heart	Condition Management – Heart Health	Yes
Livongo/myStrength	Condition Management – Diabetes, Mental Wellbeing	
Pack Health	Condition Management, Coaching	
Vivante Health	Condition Management – Digestive Health	
Healthcare Bluebook	Cost Transparency	
SelfHelpWorks	Digital Coaching	
Workplace Options (WPO)	EAP & Coaching	All countries
MORE Health	Expert 2nd Medical Opinion	Yes
AYCO	Financial Wellbeing	
Enrich	Financial Wellbeing	Yes
FinFit	Financial Wellbeing	
Aaptiv	Fitness	Yes
Sworkit	Fitness	Yes
Wellbeats	Fitness	Yes
Lifespeak	Health Literacy & Education	Yes
Infotech (Wellness Checkpoint)	HRA	Yes
Wellsource	HRA	
meQuilibrium	Mental Wellbeing	Yes
SilverCloud	Mental Wellbeing	Yes
Spring Health	Mental Wellbeing/EAP	Yes
Vida	Mental Wellbeing, Condition Management	
Whil	Mental Wellbeing	Yes
Hinge Health	Musculoskeletal	
Kaia Health	Musculoskeletal	Yes
Foodsmart by Zipongo	Nutrition	
Lumen	Nutrition	Yes
Monj	Nutrition	
Rx Savings Solutions	Prescription Drug Savings	
Truth Initiative	Tobacco Cessation	
Maven Health	Women's and Family Health	Yes
Ovia Health	Women's and Family Health	
Higi	Biometrics	US & Canada
Quest Diagnostics	Biometrics	
WCS/Labcorp	Biometrics	
CVS Health	Biometrics	

# Authorized Partners

Sold, contracted and invoiced through partner.



Partner	Category	Global
Helpsy Health	Cancer Care	
One Drop	Condition Management - Diabetes	Yes
Quantify Health	Claims Cost Management	
2Momorrow	Digital Behavioral Health	
WTW myFiTage	Financial Wellbeing	
ClassPass	Fitness	Yes
Gympass	Fitness	Yes
Peerfit	Fitness	
Zeamo	Fitness	
Advanced Genomic Solutions (AGS)	Genetic Testing & Guidance	
Headspace	Mental Wellbeing	Yes
Diet ID	Nutrition	No
dayzz	Sleep	
Big Health (Sleepio)	Sleep	Yes
Allen Carr	Smoking Cessation	Yes
ALAVIDA	Substance Use	Canada Only
Airbo	Benefits Navigation	
BurnAlong	Wellbeing - Fitness, Mental & Financial Wellbeing	
Cleo	Women's and Family Health	Yes

## Integration Tyles



**Rewards:** Real-time rewards via API  
 Real-time Healthy Habit Tracking  
 Program reporting (enrollment, reward events)

### Access Points:

- ✔ Promoted Partner Cards on Homepage
- ✔ Program Cards on Program Page/Pillars
- ✔ How to Earn Rewards
- ✔ Healthy Habit Trackers (optional)
- ✔ Devices & Apps
- ✔ Email Comms.
- ✔ Direct Partner Access



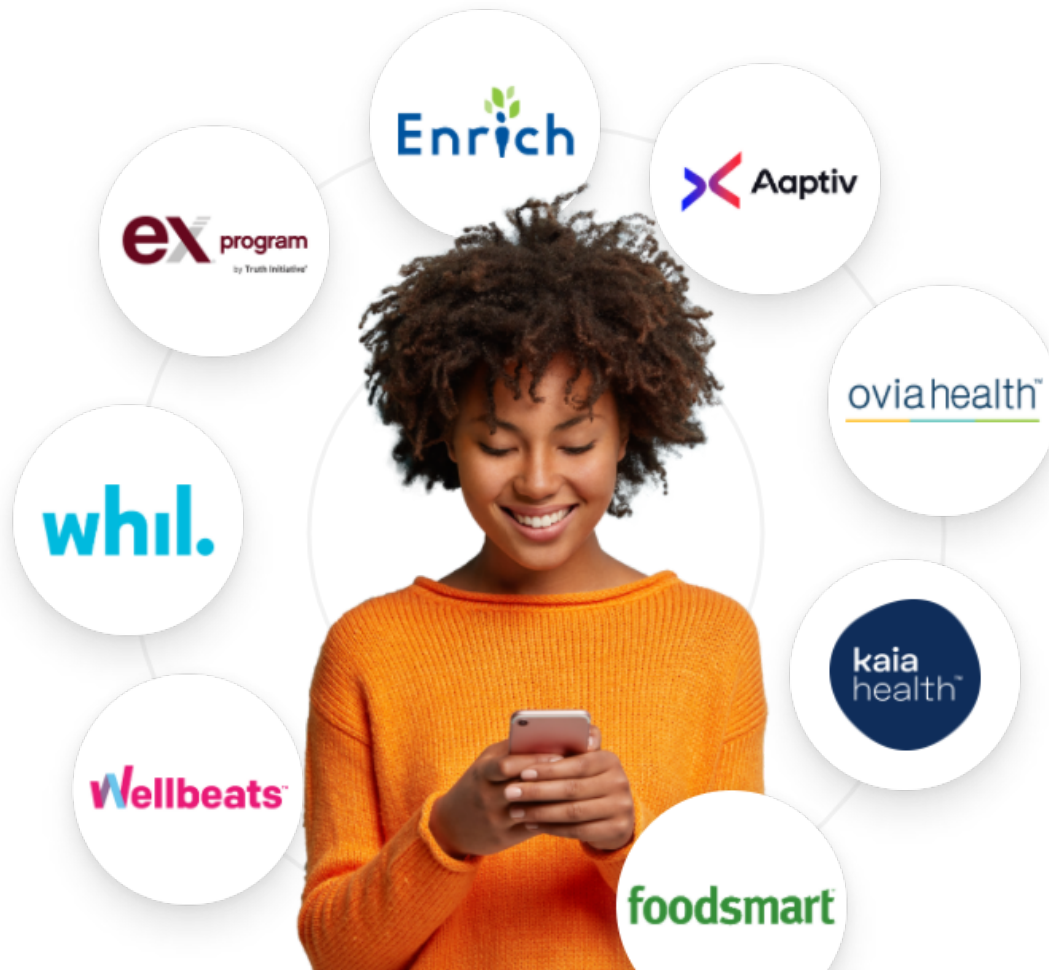
**Rewards:** Data transferred via file feed

### Access Points:

- ✔ Promoted Partner Cards on Homepage
- ✔ Program Cards on Program Page /Pillars
- ✔ How to Earn Rewards (Web Only)
- ✔ Devices & Apps

# VP+ Partner Bundle Solution

VP+, Virgin Pulse's newest partner solution, seamlessly enables a connected health and wellbeing experience through a collection of eight integrated partners in a one-contract buying solution at exclusive cost savings.



## One Contract, 7 Health & Wellbeing Categories

- ✔ Flexibility to turn partners on that fit your population's needs without adding admin burdens
- ✔ Quick and easy 30-day implementation
- ✔ Instant increase in partner visibility, utilization, and adoption, delivering outcomes that matter
- ✔ Delivered in one integrated member experience

### Tier 1

Choice of  
4 of 8  
Solutions

### Tier 2

Choice of  
7 of 8  
Solutions

*60% savings vs. procuring separately*

[Learn more about VP+](#)