



# On-Site Program Coordination

## Make Our Team Your Team

### *Create a visible and effective presence to support a culture of health*

On-Site Program Coordinators become your team members. As integral members of your wellbeing team, they work together with your wellbeing program managers to build a grassroots culture of health within your organization.

Your Program Coordinator will be an expert in your specific programs, tracking program activities, participation and results to guide short- and long-term strategy, as well as bridging communications and initiatives with disparate locations.

We work closely with you to place program coordinators on-site at your locations. We also encourage you to participate in the selection and interview process to ensure they align with the needs and culture of your organization.

### *Program Coordinators keep your program running*

- Provide expertise in your client-specific programs
- Foster collaboration among your benefits team and wellness champions to guide short- and long-term strategy
- Utilize operational metrics to define and track program activities, participation and results
- Bridge communications with disparate locations, helping to drive employee engagement
- Provide resources that enable you to create your own Wellness Champion Network

## Customized Support Where You Need it Most:

Program coordinators increase accessibility and create a visible and effective presence at your organization.



### **Culture**

- Wellness Champion Network
- Employee Interest Surveys
- Site Leadership Engagement
- Testimonials



### **Education**

- Collaborate with Providers
- Stop-by-tables
- Community Outreach/Resources



### **Virgin Pulse Health Expert**

- User Experience Demos
- Communications
- Rewards & Incentives FAQs



### **Wellbeing Program Support**

- Integration with other Vendors
- Connecting Members with Resources
- On-site Events

## 4 Keys to On-Site Program Success

Creating a visible and effective wellness presence at your organization is simple with these four key steps:

1. Gain strong and visible leadership support to encourage employee participation
2. Integrate on-site staff within your wellness department to ensure close coordination
3. Create a joint wellness communications calendar to drive awareness and participation
4. Ensure on-site staff actively promote all your health and wellness offerings and personalize recommendations to each employee

**Ready to create a happier, healthier, more productive workforce?  
Talk to an expert at Virgin Pulse to get started.**

Learn more at [virginpulse.com](http://virginpulse.com)



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