

Virgin Pulse Communications

Be everywhere. Be unexpected.

High-impact, user-centric communications inspire your employees to take action, adopt healthy habits and be their best at work and beyond.

Effective and engaging communications can make the difference between a wellbeing program that delivers and one that disappoints by sending the message to employees that you support their wellbeing.

Virgin Pulse weaves proven communication tools and strategies into the platform to ensure that message reaches your employees, everywhere they are.



Reach employees where they are

Each client faces unique challenges when it comes to connecting with their population. A suite of mobile, digital, and offline communication tools ensures your team can reach employees whether they're in the field, in the office, or somewhere in between.



Inspire action

We've created an irresistible employee experience that keeps them coming back for more. Best-in-class wellbeing information and tools are delivered to educate and motivate employees in a friendly, accessible, and supportive voice that sparks interest, inspires action, and drives daily success.



Design to engage

Delivering the right message to the right people ensures the experience is relevant and personalized. Throughout the year, your team can easily connect with specific employee segments, or reach your entire organization, via flexible communications tools.



Bring your brand to life

Creating a seamless extension of your company's culture and values is critical to a building holistic employee experience. Brand your program, including online and offline communications, to make it recognizable, boost participation and foster employee trust.

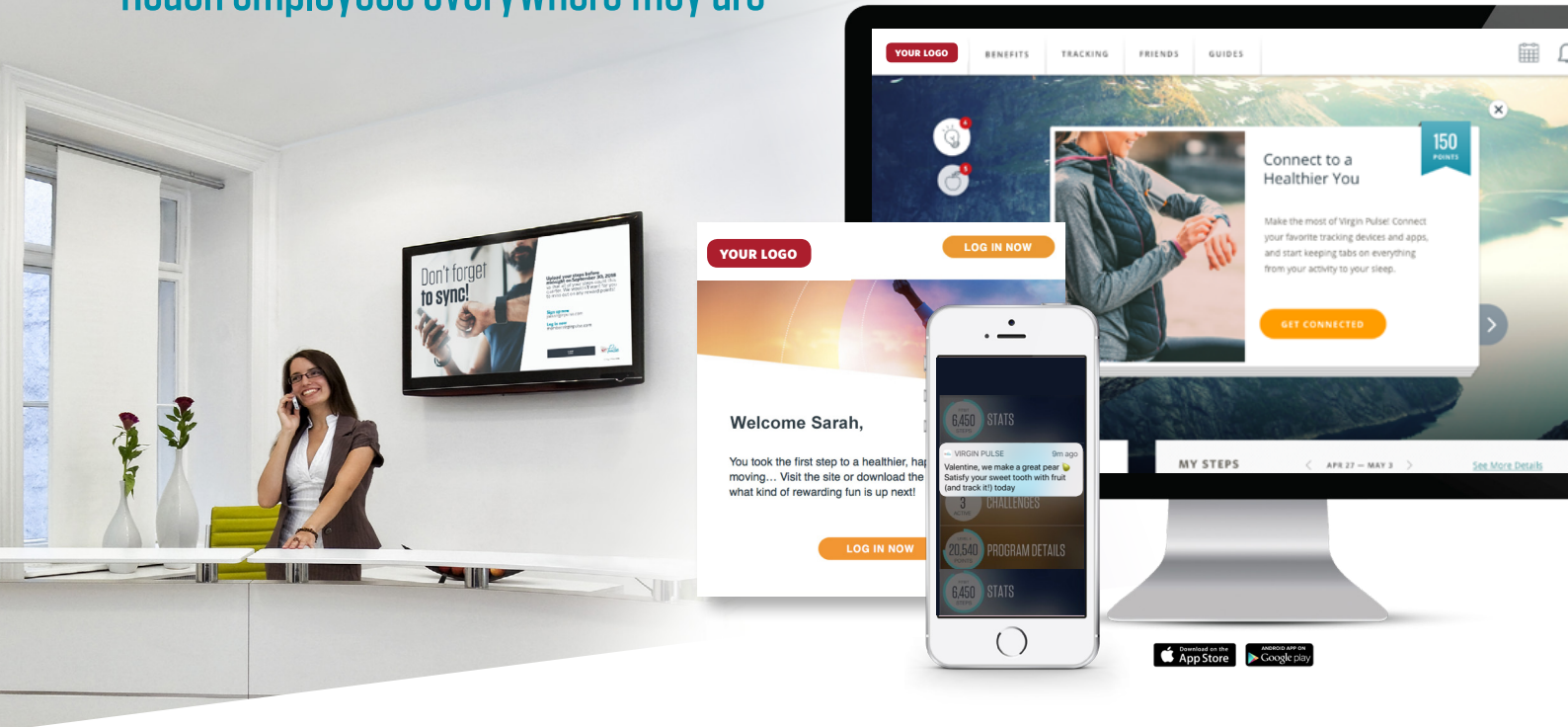


Partner for success

Post-launch, your Client Success Manager will guide you through the extensive resources available to motivate employees and sustain engagement year-round. Easy-to-use administrative tools provide on-demand access to those resources needed to deliver on your communications strategy and achieve your organizational goals.



Reach employees everywhere they are



Pre-launch

Create pre-launch anticipation and excitement with inspiring digital and offline awareness assets to introduce the platform.



Ongoing engagement

Spark interest throughout the year by promoting new initiatives, making timely announcements, and launching social company challenges.



Connecting with employees from day 1

Enrollment

Accelerate adoption with attention-grabbing, multi-touch activation campaigns & helpful user guides.



Daily success

Motivate daily use and healthy habits that last with automatic push and pull communications delivered on mobile, web, and email.



Ready to create a happier, healthier, more productive workforce? Talk to an expert at Virgin Pulse to get started.

Learn more at virginpulse.com

Find us on [facebook](#) | [twitter](#) | [linkedin](#)

